



Old L.A. News

Issue 2 2017

Publication of the North Figueroa Association

Old LA Certified Farmers Market

Haunted Harvest Festival

Sponsors: North Figueroa Assn, Councilmember Cedillo, Film LA, Occidental College- UEPI, Arroyo Seco NC, HP Chamber of Commerce

Haunted Harvest Festival

Free

Costume Parade 5pm
Movie 6:00 pm



Tues, Oct. 31, 2017
3 - 8 pm.
Old L.A. Farmers Market
N. Figueroa & Ave. 58
Info: 323-449-4100

Shop L.A.
Buy Local

CHRYSALIS
ENTERPRISES

Maintenance

2017 - 3rd Quarter

Bag Count (bags removed)	2,619
Approximate weight	60,237
Graffiti Removed (blocks):	648
Bulky Items:	243

GSS
GENERAL

Security

2017 - 3rd Quarter

Patrol Calls for Service	65
Patrol BID Contacts	341
Dispersals	577
Graffiti REPORTED	5
Vehicle Patrol	60%
Foot Patrol	40%

NFA Goals

- Provide Educational, Cultural, Artistic, Charitable, Social Service and public improvements.
- Increase economic well being for property owners, employees and businesses.
- Provide improvements and activities to assist in economic and commercial revitalization.
- Provide clean, safe and beautification programs to improve economic prosperity for property owners, businesses and the community.
- Bring about investment of public and private capital within the Business Improvement District and surrounding area for public benefit and charitable purposes.



2017 Calendar

- January 17- Board of Directors Mtg
- February 21- Board of Directors Mtg
- March 21- Board of Directors Mtg
- April 18- Board of Directors Mtg
- May 16- Board of Directors Mtg
- June 20- Board of Directors Mtg
- September 19- Board of Directors Mtg
- October 17- Board of Directors Mtg
- November 21- Annual Meeting

How You Can Help

You can help keep the district clean, safe and pedestrian friendly by:

- Making sure your businesses do not place their trash in the sidewalk receptacles. These receptacles are for pedestrians only.
- Keep windows & awnings clean
- Take down any old, torn or faded signs or banners. Any banner hanging for three months or longer should be taken down.
- Sweep your store front. While the crews sweep the streets, they do not sweep private property
- Post store hours in windows.
- Call GSSI with any security concern. The number is: 800-350-1944. Make police reports to LAPD, as well. This keeps statistics up & the foot beat in Highland Park.

North Figueroa Assoc. Board of Directors

Tom Wilson, President
Property Owner

Stuart Rapeport, Vice President
Property Owner

James Bygrave, Treasurer
represents Mei Chung prop owner

Amy Inouye, Secretary
Future Studio

Joy Gibson, Bylaws Chair
represents Bob Taylor Prop Owner

John Harb, Security Chair
Property Owner

Tom Majich- Marketing Chair
Property Owner

Alex Rudisky
Property Owner

Gustavo Alza
Property Owner

Richard Calderon
Property Owner

Irene Holguin
Arroyo Vista Family Health

Dennis Hernandez
Property Owner

Dalton Gerlach
Property Owner

Cyrus Etemad
Property Owner

Gina Alza
Property Owner

Misty Iwatsu, Executive Director

Contact the North Figueroa Assn phone 323-255-5030, fax 323-257-1036 or website: oldla.org.

Annual Budget 2017

Public Right of Way	\$235,044 (65%)
Corporate Identity & Organization	\$126,562 (35%)
Total Annual Budget	\$361,606 (100%)

Mission Statement

North Figueroa Association is the management organization for the Highland Park Business Improvement District and is an advocate for the North Figueroa Property owners by empowering and aiding in the stimulation of growth, development, revitalization and maintaining the historic value of the North Figueroa Corridor.

The North Figueroa Assoc. will support an environment in which stakeholders can conduct commerce, live and play.



North Figueroa Assoc.
5651 Fallston St
Los Angeles, CA 90042